

Latin Groove

1113 Market Rd
Ladson, SC
(843) 813 - 2505



Events 2026

Cultivating Relationships with the Hispanic communities



Latin Groove is a marketing organization dedicated to sharing the richness of Hispanic culture with communities through events and social media

We use these tools to promote your business:

- **Social Media Marketing**
- **Festivals**
- **Salsa Nights**
- **Sporting events**
- **Graphic Design**
- **Radio App**
- **Community Events**
- **Podcast at Latin Groove Studios**

Events 2026

Jan:

Martin Luther King Parade 1-20 (Downtown Charleston) Latin Exchange Club

Feb:

IX Pup Bowl 2-7 (Mt Pleasant Towne Centre-Mt Pleasant) Charleston Animal Society

Mar:

**El Viaje –Charleston Wine Food Festival 2026 – Charleston (TBD)
International Consulate Day (Mexico - Honduras - El Salvador - Guatemala - Colombia) Mar 21-22 Scottish Rite (Charleston) Latin Exchange Club
Latin Taste of Charleston 3-21 Omar Shrine Center (Mount Pleasant)**

Apr:

Strawberry Festival Apr-26 Boone Hall Plantation – Mt Pleasant

May:

Cinco de Mayo Festival 5-3 Hanahan Amphitheater (Hanahan)

Cinco de Mayo Festival Afterparty 5-3 Villa Cantina – West Ashley

Rocio en USA 5-16 Springfield, SC Casa de España USA- Latin Exchange Club

Jun:

FIFA World Cup › JUN 11 – JUL 19

Feria de La Salud JUN 28 Midland Park, North Charleston

El Molino Supermarket Anniversary 6-21 Rivers Ave, North Charleston

Jul:

Charleston Field Day 7-11 North Charleston Sports Complex – N. Charleston

Colombian Independence Day Celebration JUL 19 Villa Cantina West Ashley

FIFA World Cup › FINAL JUL 19

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Aug:

Back to School – Aug 22 Exchange Park – Latin Exchange Club (TBD)

Sep:

Hispanic Heritage Month Sep 15 – Oct 15

Fair with Charleston Police Department, Sep 19 - Charleston

Tropical Fiesta Sep 27 Mt City Hall (Mt Pleasant)

Oct:

The Fair Oct-30-NOV 9 (2 Latin Days)

Hispanic Heritage Month Celebration MUSC 10-13 – Charleston

Latin American Festival 10-4 Wannamaker Park – North Charleston

Gala Charleston Animal Society 10-10– Charleston

Salsa in the Park Oct 17 Gahagan Park (Summerville)

Nov:

The Fair Oct-30-NOV 9 (2 Latin Days) Latin Exchange Club

Dia de los Muertos NOV-1 El Molino Supermarket – North Charleston

Rockabillaque Charleston Festival – Nov 8 – Ciudad Bonita – Park Circle

Dec:

Customer Appreciation Party TBD My Dreams Event Center - Ladson

Movie nights in Spanish at the Terrace Theater + Hanahan Amphitheater –

Dates TBD