

Latin Groove

1113 Market Rd
Ladson, SC
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Events 2026

Cultivating Relationships with the Hispanic communities



Latin Groove is a marketing organization dedicated to sharing the richness of Hispanic culture with communities through events and social media

We use these tools to promote your business:

- **Social Media Marketing**
- **Festivals**
- **Salsa Nights**
- **Sporting events**
- **Graphic Design**
- **Radio App**
- **Community Events**
- **Podcast at Latin Groove Studios**

Events 2026

Jan:

Martin Luther King Parade 1-20 (Downtown Charleston) Latin Exchange Club

Feb:

IX Pup Bowl 2-7 (Mt Pleasant Towne Centre-Mt Pleasant) Charleston Animal Society

Mar:

**St. Patrick's Day Celebration 3-14-26 Ciudad Bonita – Park Circle Festival
International Consulate Day (Mexico Guatemala - Spain) 3-21 Scottish Rite
(Charleston) Latin Exchange Club**

**Latin Taste of Charleston 3-21 Omar Shrine Center (Mount Pleasant)
International Consulate Day (Colombia – Dominican Republic – Argentina)
3-21 Omar Shrine Center (Mount Pleasant)**

Apr:

Charleston Connect (Networking Event) 4-4 Ciudad Bonita, Park Circle
Strawberry Festival 4-26 Boone Hall Plantation, Mt. Pleasant

May:

Strawberry Festival 5-3 Boone Hall Plantation, Mt. Pleasant
Cinco de Mayo Celebration 5-5 Cachita's Kitchen Downton Charleston
Fiesta on the Peninsula 5-23 Bus Shed – Downtown Charleston
Rocio en USA 5-16 Springfield, SC Casa de España USA- Latin Exchange Club

Jun:

[FIFA World Cup](#) > JUN 11 – JUL 19

Feria de La Salud JUN 28 Midland Park, North Charleston

Jul:

Intercambio de laminas del album Panini - 3 Lugar Fifa World Cup El Molino (North Charleston)

FIFA World Cup › FINAL JUL 19 Viva Tacos & Tequila (Daniel Island)

Aug:

Back to School – Aug 2 North Charleston Coliseum (North Charleston)

Sep:

Hispanic Heritage Month Sep 15 – Oct 15

Hola festival - Sep 10 Joseph s. Daning Amphitheater - Goose Creek

Tropical Fiesta Sep 27 Mt City Hall (Mt Pleasant)

Oct:

The Fair Oct-30-NOV 9 (2 Latin Days)

Latin American Festival Oct-4 Wannamaker Park – North Charleston

Un dia en Familia – Charleston Police Department – Oct 10 – Charleston

Hispanic Heritage Month Celebration MUSC Oct-13 – Charleston (TBD)

Salsa in the Park Oct 17 Gahagan Park (Summerville)

Nov:

Baile de las Catrinas (Dia de los Muertos) Nov-1 El Molino Supermarket – North Charleston

Dec:

Customer Appreciation Party TBD My Dreams Event Center - Ladson

Movie nights in Spanish at the Terrace Theater + Hanahan Amphitheater –

Dates TBD