

# Latin Groove

1113 Market Rd  
Ladson, SC  
(843) 813 - 2505



## Events 2026

# Cultivating Relationships with the Hispanic communities



Latin Groove is a marketing organization dedicated to sharing the richness of Hispanic culture with communities through events and social media

**We use these tools to promote your business:**

- **Social Media Marketing**
- **Festivals**
- **Salsa Nights**
- **Sporting events**
- **Graphic Design**
- **Radio App**
- **Community Events**
  
- **Podcast at Latin Groove Studios**

## ***Events 2026***

### **Jan:**

**Martin Luther King Parade 1-20 (Downtown Charleston) Latin Exchange Club**

### **Feb:**

**IX Pup Bowl 2-7 (Mt Pleasant Towne Centre-Mt Pleasant) Charleston Animal Society**

### **Mar:**

**St. Patrick's Day Celebration 3-14-26 Ciudad Bonita – Park Circle Festival  
International Consulate Day (Mexico Guatemala - Spain) 3-21 Scottish Rite  
(Charleston) Latin Exchange Club**

**Latin Taste of Charleston 3-21 Omar Shrine Center (Mount Pleasant)  
International Consulate Day (Colombia – Dominican Republic – Argentina )  
3-21 Omar Shrine Center (Mount Pleasant)**

**Apr:**

**Charleston Connect (Networking Event) 4-4 Ciudad Bonita, Park Circle**  
**Strawberry Festival 4-26 Boone Hall Plantation, Mt. Pleasant**

**May:**

**Strawberry Festival 5-3 Boone Hall Plantation, Mt. Pleasant**  
**Cinco de Mayo Celebration 5-5 Cachita's Kitchen Downton Charleston**  
**Fiesta on the Peninsula 5-23 Bus Shed – Downtown Charleston**  
**Rocio en USA 5-16 Springfield, SC Casa de España USA- Latin Exchange Club**

**Jun:**

**[FIFA World Cup](#) › JUN 11 – JUL 19**

**Feria de La Salud JUN 28 Midland Park, North Charleston**

**El Molino Supermarket Anniversary 6-21 Rivers Ave, North Charleston**

**Jul:**

**Charleston Field Day TBD North Charleston Sports Complex – N. Charleston**

**Colombian Independence Day Celebration JUL 19 TBD**

**FIFA World Cup > FINAL JUL 19 Omar Shrine Center (Mount Pleasant)**

**Aug:**

**Back to School – Aug 22 Exchange Park – Latin Exchange Club (TBD)**

**Sep:**

**Hispanic Heritage Month Sep 15 – Oct 15**

**Fair with Charleston Police Department, TBD - Charleston**

**Tropical Fiesta Sep 27 Mt City Hall (Mt Pleasant)**

**Oct:**

**The Fair Oct-30-NOV 9 (2 Latin Days)**

**Hispanic Heritage Month Celebration MUSC 10-13 – Charleston**

**Latin American Festival 10-4 Wannamaker Park – North Charleston**

**Hola Festival 10-11 Joe Daning Amphitheatre - Goose Creek**

**Gala Charleston Animal Society TBD Charleston**

**Salsa in the Park Oct 17 Gahagan Park (Summerville)**

**Nov:**

**The Fair Oct-30-NOV 9 (2 Latin Days) Latin Exchange Club**

**Dia de los Muertos TBD El Molino Supermarket – North Charleston**

**Rockabillaque Charleston Festival – Nov 8 – Ciudad Bonita – Park Circle**

**Dec:**

**Customer Appreciation Party TBD My Dreams Event Center - Ladson**

**Movie nights in Spanish at the Terrace Theater + Hanahan Amphitheater –  
Dates TBD**